

**In order to always give you the best service possible, here are our specifications for electronic files to be used in the preparation of your labels.**

***We are using a flexographic printing process, this requires some specific attention, such as:***

- Minimum of 3pt size for texts in 1 solid color at 100%
- Minimum of 4pt BOLD reversed size for texts in 1 solid color at 100%
- Minimum of 0.3pt for fine lines
- Screen and gradients must have a minimum of 2%

***We suggest you convert the colors in SPOT colors for these exceptions:***

- Texts made of multiple colors
- Reversed texts on a background made of multiple colors (the background will have to be converted in a spot color)
- Screened texts will have to be converted in a solid spot color at 100%
- Big screened or process area
- Colors of a logo

***The software used are:***

On Macintosh.

- Adobe Illustrator (CC)
- Adobe Photoshop (CC), with layers
- Adobe InDesign (CC)
- Adobe Acrobat Pro (CC)
- As well as most of the files saved in eps format.

Please always provide fonts or convert them in outline.

Please always provide images links that are used in your document with the layers.

***For pixelate images:***

Format : Photoshop .psd with layers

Colors (CMYK) and Grayscale : 300 ppi

Bitmap : 1200 ppi

Send your files to : **mac@eti-rub.com**

Identify yourself clearly by including one or more references and provide a pdf for display.

If your files are too big to be send by emails, we have a FTP site available, please feel free to ask for our access codes.

We reserve the right to refuse all documents that do not meet our requirements.